



Child Safety Matters™

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Monique Burr Foundation for Children, Inc.

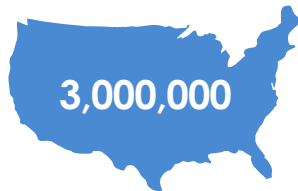
Every child deserves to be safe!



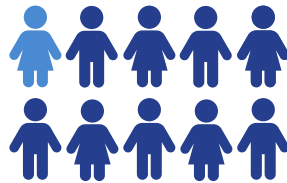
The Problem

Bullying, cyberbullying, child abuse, and human trafficking have become public health crises in our country. Exposure to these types of adverse childhood experiences are strong predictors of later victimization, physical and mental health problems, and academic, social, and relationship difficulties throughout the lifespan. These consequences impact future generations, communities, and society as a whole.

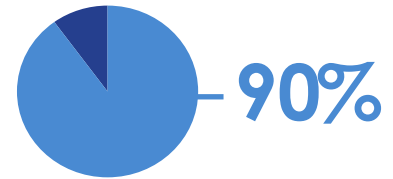
Consider these national statistics:



More than 3 million children are abused in the U.S. every year.



1 in 10 children will be sexually abused before their 18th birthday.



90% of children between the ages of 8 and 16 have viewed pornography on the Internet.



Children begin viewing pornography at an average age of 11.



Over 25% of adolescents & teens have been bullied repeatedly through their cell phones or the Internet.



160,000

160,000 students stay home from school every day because they fear being bullied.

Specifically, Florida ranks:

4th in confirmed cases of child abuse in the United States.

3rd in the number of calls to the National Human Trafficking Hotline.

Every child is at risk of becoming a victim.

The Solution

We know 95% of abuse is preventable through education. With the National Child Traumatic Stress Network stating that one out of every four children attending school has been, or will be, exposed to a traumatic event, prevention education is needed now more than ever before. Research shows that schools are the best place to implement prevention programs, and polyvictimization research supports using a comprehensive program with universal rules and strategies, applicable to all types of victimization, rather than separate programs for each.

Knowing this, the Monique Burr Foundation for Children is committed to providing prevention education to every child through our comprehensive, research-based prevention education program, *MBF Child Safety Matters™*.



Our Program

The *MBF Child Safety Matters™* program is a comprehensive, research-based, primary prevention program that educates and empowers students and all relevant adults with information and strategies to prevent, recognize, and respond appropriately to bullying, cyberbullying, all types of child abuse, digital abuse, and other digital dangers. Elementary school, middle school, and after school editions are available.

THE PROGRAM IS RESEARCHED.

It is research-based and utilizes prevention research best practices. It was found to be an effective and quality program by a 2015 independent study by Florida State University. The Monique Burr Foundation for Children continues to ensure program efficacy with ongoing program evaluation.

THE PROGRAM IS PRACTICAL.

It was developed with schools, not for schools, and makes the best use of existing resources. This ensures schools have an easy to use program that will reach and protect children rather than sit on classroom shelves. The program also helps many states meet statutes regarding the provision of abuse and/or bullying prevention education in schools. The program is aligned with many general education and health instruction standards.

THE PROGRAM IS SUPPORTED.

It is trusted by parents, schools, and administrators. It is supported by national subject matter experts, community leaders, and agencies in the education and prevention fields, including Dr. David Finkelhor of the Crimes Against Children Research Center, the Florida Attorney General, and the Florida Department of Education, among others. The program is also supported and recommended by Erin Merryn, founder of Erin's Law, which mandates child sexual abuse prevention education in schools.

Other programs may claim efficacy and high numbers served; however, *MBF Child Safety Matters™* has outcome data showing more than 2100 facilitators trained to use the program, and more than 1.6 million students reached since the program began in 2010, indicating a true partnership with schools.

MBF Child Safety Matters Safety Rules



Know What's Up



Spot Red Flags



Make a Move



Talk It Up



No Blame | No Shame

DOWNLOAD OUR **MOBILE APP!**



SEARCH FOR
Child Safety
Matters



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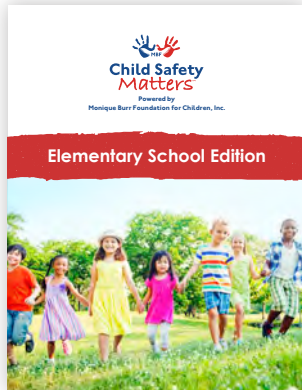
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Prevention Education Programs

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MBF Child Safety Matters™ – Elementary School Edition

- » For students in grades kindergarten through five
- » Two classroom lessons per grade level annually (can be presented in four lessons)

- Lesson 1** General Safety and all types of Child Abuse
- Lesson 2** Bullying, Cyberbullying, Digital Safety, and Digital Citizenship



MBF Teen Safety Matters™ – Middle School Edition

- » For students in grades six through eight
- » Three classroom lessons per grade level annually

- Lesson 1** Emotional Safety and Social-Emotional Learning Skills
- Lesson 2** Physical Safety, Child Abuse, Relationship Abuse, and Bullying
- Lesson 3** Digital Safety, Cyberbullying, and Digital Citizenship



MBF Child Safety Matters is Cool After School – After School Edition

- » For youth in after-school programs and youth-serving organizations
- » Six lessons presented to groups by grade level (K-2, 3-5, 6-8)

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|-----------------|--------------------|-----------------|---------------------|
| Lesson 1 | The 5 Safety Rules | Lesson 4 | Abuse |
| Lesson 2 | Bullying | Lesson 5 | Digital Safety |
| Lesson 3 | Cyberbullying | Lesson 6 | Digital Citizenship |

“I have studied many prevention programs over the years on this issue. The MBF Child Safety Matters program was one of them, and I highly recommend it to state educators all the time.”

– Erin Merryn, Survivor, Author and Child Advocate
 Founder and President of Erin’s Law



Features and Benefits

- » Based on polyvictimization research
- » Provides universal strategies to better protect children
- » Teaches students five easy to remember Safety Rules
- » Found to be an effective program by an independent program evaluation
- » Educates and empowers children and relevant adults
- » Fun for children and teens
- » Cost effective and easy to implement
- » Trained facilitators deliver standardized curricula
- » Helps schools meet many academic standards and health instruction standards
- » Meets many state mandates for school-based prevention education
- » Meets the criteria established by the National Center for Missing and Exploited Children's "Guidelines for Programs to Reduce Child Victimization"

Additional Resources

- » Visit our websites, www.MBFChildSafetyMatters.org and www.Polyvictimization.org, to learn more about the risks faced by children in today's society and how a comprehensive, research-based prevention program can help keep them safe.
- » Download our mobile app, "**Child Safety Matters**," at no cost from the App Store or Google Play. Get the app and stay up to date on child safety with available push notifications. Learn to better protect children from:
 - Bullying
 - Cyberbullying
 - Abuse and exploitation
 - Digital dangers
 - And more
- » Like and follow our **Social Media** pages to stay up to date on the latest issues and concerns regarding children's safety. Find tips to protect all the children in your life.

"I have reviewed the program, and I found it very impressive. There is a large quantity of important information, well formulated and well presented. It seemed developmentally appropriate and based on a good understanding of the existing literature."

– David Finkelhor, PhD
Director, Crimes Against Children Research Center
University of New Hampshire